

COOPER BRO'S.

BIG SEMI-ANNUAL SALE

Begins July 8th and Closes July 22, 1916.

We are going to offer you seasonable merchandise at prices that positively can not be duplicated in today's markets. The merchandise of the whole world is now in the greatest confusion and uncertainty, with merchandise advancing as if by magic, and there is no chance for cheaper prices for months and months to come. In fact, the longer the European war continues the higher prices will go.

Our Stock of Merchandise

is worth from 10 to 20 per cent. more today than it cost. Now, in the face of this, we are going to give you a reduced price. You have a chance to save from 20 to 30 per cent. on the dollar. Don't fail to attend this sale. We have a complete stock for you to select from. We will give you a specimen of prices on men's and women's apparel that clearly emphasizes this store's policy of a complete clearance of stock at the end of each season while quality and style and standard are not affected. But the prices have been slashed without consideration to the actual worth of the merchandise. The prime thought is to move the goods. Let us urge you to attend this sale, as there will be items that you can save on now, which if not bought at a reduced price, will cost a great deal more. Prices on all goods have been cut to the quick. All merchandise that is not listed will go at 10 per cent. off. Nothing reserved except Shoes, Overalls, Overall Jackets and Groceries. This sale is for cash or produce. No goods will be charged at these special prices, which follow:

Men's Clothing.

Our Regular \$20.00 Suits, Sale Price.....	\$15.00
Our Regular \$18.00 Suits, Sale Price.....	\$13.95
Our Regular \$15.00 Suits, Sale Price.....	\$12.98
Our Regular \$12.50 Suits, Sale Price.....	\$10.00
Our Regular \$10.00 Suits, Sale Price.....	\$ 7.89
Our Regular \$ 8.00 Suits, Sale Price.....	\$ 6.00
Our Regular \$ 7.00 Suits, Sale Price.....	\$ 5.50

Boys' Clothing.

Our Regular \$8.00 Suits, Sale Price.....	\$6.00
Our Regular \$7.00 Suits, Sale Price.....	\$5.50
Our Regular \$6.00 Suits, Sale Price.....	\$4.98
Our Regular \$5.00 Suits, Sale Price.....	\$3.98
Our Regular \$4.00 Suits, Sale Price.....	\$3.25
Our Regular \$3.50 Suits, Sale Price.....	\$2.95
Our Regular \$3.00 Suits, Sale Price.....	\$2.45
Our Regular \$2.50 Suits, Sale Price.....	\$2.10

Men's Odd Pants.

Our Regular \$5.00 Pants, Sale Price.....	\$3.98
Our Regular \$4.50 Pants, Sale Price.....	\$3.75
Our Regular \$4.00 Pants, Sale Price.....	\$3.25
Our Regular \$3.50 Pants, Sale Price.....	\$3.00
Our Regular \$2.50 Pants, Sale Price.....	\$2.00
Our Regular \$1.50 Pants, Sale Price.....	\$1.25

Boys' Odd Pants.

Our Regular \$2.00 Pants, Sale Price.....	\$1.50
Our Regular \$1.50 Pants, Sale Price.....	\$1.15
Our Regular \$1.25 Pants, Sale Price.....	\$1.00
Our Regular \$1.00 Pants, Sale Price.....	79c
Our Regular 75c Pants, Sale Price.....	55c
Our Regular 50c Pants, Sale Price.....	40c

Men's and Women's Raincoats.

Our Regular \$12.50 Coats, Sale Price.....	\$9.98
Our Regular \$10.00 Coats, Sale Price.....	\$7.98
Our Regular \$ 8.00 Coats, Sale Price.....	\$6.25
Our Regular \$ 6.00 Coats, Sale Price.....	\$4.98
Our Regular \$ 5.00 Coats, Sale Price.....	\$4.25
Our Regular \$ 3.50 Coats, Sale Price.....	\$3.00
Our Regular \$ 2.50 Coats, Sale Price.....	\$2.00

Millinery Department.

We have some very nice Patterns in Hats. Now, in order to close these out, we will sell at half-price from first cost. Don't fail to see our Millinery stock.

Domestic and Bleach.

Hope Bleach, per yard.....	8c
Hoosier Sheeting, per yard.....	6c

Men's and Boys' Hats.

Our Regular \$5.00 Hats, Sale Price.....	\$3.98
Our Regular \$3.50 Hats, Sale Price.....	\$2.50
Our Regular \$2.50 Hats, Sale Price.....	\$2.00
Our Regular \$2.00 Hats, Sale Price.....	\$1.68
Our Regular \$1.50 Hats, Sale Price.....	\$1.10
Our Regular 75c Hats, Sale Price.....	55c
Our Regular 50c Hats, Sale Price.....	40c

Coat Suits.

Our Regular \$20.00 Coat Suits, Sale Price.....	\$14.93
Our Regular \$18.00 Coat Suits, Sale Price.....	\$13.50
Our Regular \$16.50 Coat Suits, Sale Price.....	\$12.98
Our Regular \$15.00 Coat Suits, Sale Price.....	\$11.98
Our Regular \$12.50 Coat Suits, Sale Price.....	\$ 8.89

Ladies' Skirts.

Our Regular \$8.00 Skirts, Sale Price.....	\$6.00
Our Regular \$7.00 Skirts, Sale Price.....	\$5.50
Our Regular \$6.00 Skirts, Sale Price.....	\$5.00
Our Regular \$5.50 Skirts, Sale Price.....	\$4.50
Our Regular \$5.00 Skirts, Sale Price.....	\$4.00
Our Regular \$4.00 Skirts, Sale Price.....	\$3.00
Our Regular \$3.50 Skirts, Sale Price.....	\$2.98
Our Regular \$2.50 Skirts, Sale Price.....	\$2.00
Our Regular \$1.50 Skirts, Sale Price.....	\$1.25
Our Regular \$1.25 Skirts, Sale Price.....	\$1.00
Our Regular \$1.00 Skirts, Sale Price.....	78c

Ladies' and Gents' Parasols.

Our Regular \$3.50 Parasols, Sale Price.....	\$2.98
Our Regular \$3.00 Parasols, Sale Price.....	\$2.48
Our Regular \$2.50 Parasols, Sale Price.....	\$1.98
Our Regular \$2.00 Parasols, Sale Price.....	\$1.48
Our Regular \$1.50 Parasols, Sale Price.....	\$1.25
Our Regular \$1.25 Parasols, Sale Price.....	\$1.00
Our Regular \$1.00 Parasols, Sale Price.....	78c
Our Regular 75c Parasols, Sale Price.....	48c
Our Regular 50c Parasols, Sale Price.....	40c
Our Regular 25c Parasols, Sale Price.....	20c

Ladies' Shirt Waists.

Our Regular \$3.50 Shirt Waists, Sale Price.....	\$2.78
Our Regular \$3.00 Shirt Waists, Sale Price.....	\$2.48
Our Regular \$2.50 Shirt Waists, Sale Price.....	\$2.00
Our Regular \$1.50 Shirt Waists, Sale Price.....	\$1.25
Our Regular \$1.00 Shirt Waists, Sale Price.....	78c
Our Regular 50c Shirt Waists, Sale Price.....	40c

Ladies' and Children's Dresses.

Our Regular \$1.00 Dresses, Sale Price.....	89c
Our Regular \$1.50 Dresses, Sale Price.....	\$1.25
Our Regular \$1.25 Dresses, Sale Price.....	\$1.00
Our Regular 50c Dresses, Sale Price.....	40c

Men's and Boys' Oxfords.

Our Regular \$5.00 Oxfords, Sale Price.....	\$3.98
Our Regular \$4.50 Oxfords, Sale Price.....	\$3.78
Our Regular \$4.00 Oxfords, Sale Price.....	\$3.25
Our Regular \$3.50 Oxfords, Sale Price.....	\$2.98
Our Regular \$3.00 Oxfords, Sale Price.....	\$2.50
Our Regular \$2.50 Oxfords, Sale Price.....	\$1.50
Our Regular \$1.50 Oxfords, Sale Price.....	\$1.25
Our Regular \$1.25 Oxfords, Sale Price.....	\$1.00
Our Regular \$1.00 Oxfords, Sale Price.....	78c
Our Regular 75c Oxfords, Sale Price.....	49c
Our Regular 50c Oxfords, Sale Price.....	40c

Ladies' and Children's Oxfords.

Our Regular \$4.00 Oxfords, Sale Price.....	\$3.00
Our Regular \$3.50 Oxfords, Sale Price.....	\$2.78
Our Regular \$3.00 Oxfords, Sale Price.....	\$2.48
Our Regular \$2.50 Oxfords, Sale Price.....	\$2.00
Our Regular \$2.00 Oxfords, Sale Price.....	\$1.50
Our Regular \$1.50 Oxfords, Sale Price.....	\$1.25
Our Regular \$1.25 Oxfords, Sale Price.....	\$1.00
Our Regular \$1.00 Oxfords, Sale Price.....	78c
Our Regular 75c Oxfords, Sale Price.....	49c
Our Regular 50c Oxfords, Sale Price.....	40c

Mattings and Druggets.

Our Regular \$20.00 Rugs, Sale Price.....	\$17.98
Our Regular \$16.50 Rugs, Sale Price.....	\$14.98
Our Regular \$13.50 Rugs, Sale Price.....	\$12.50
Our Regular \$12.50 Rugs, Sale Price.....	\$ 9.89
Our Regular \$ 3.00 Rugs, Sale Price.....	\$ 2.50
Our Regular \$ 2.50 Rugs, Sale Price.....	\$ 2.00
Our Regular \$ 2.00 Rugs, Sale Price.....	\$ 1.78

Our Stock of Summer Goods.

Our Regular 25c Goods, Sale Price.....	19c
Our Regular 20c Goods, Sale Price.....	16c
Our Regular 15c Goods, Sale Price.....	12c
Our Regular 12½c Goods, Sale Price.....	10c
Our Regular 10c Goods, Sale Price.....	8c
Our Regular 8c Goods, Sale Price.....	6c
Our Regular 5c Goods, Sale Price.....	4c

Ladies' Ready-to-Wear Department

We have a nice lot of Coat Suits and Coats that were bought this spring. Made good and good style.

COOPER BROTHERS,
BEAVER DAM, KY.